

ENVIRONMENTAL CONTROL ADVISORY BOARD

MINUTES OF December 19, 2012

Item No. 1 being:

ROLL CALL

The Environmental Control Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in Regular Session at the City of Norman, in the Multipurpose Room, Norman Municipal Building, 201 West Gray Street on December 19, 2012 at 5:30 p.m. Notice and Agenda of the meeting were posted at the Norman Municipal Building at 201 West Gray 24 hours prior to the beginning of the meeting.

MEMBERS PRESENT	Amanda Nairn (Chair) Linda Goeringer (Vice Chair) Darren Alexander Holly Armstrong (arrived at 5:40) James Harp Odette Horton Aaron Pilat Charles Sever
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MEMBERS ABSENT	Zac Abbott
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STAFF MEMBERS PRESENT	Debbie Smith, Environmental Svcs. Coordinator Charlie Thomas, Cap. Projects Engineer
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Item No. 2 being:

INTRODUCE GUESTS

GUESTS PRESENT	Kathleen Park, Park Writing & Editing (invited by Charles Sever)
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Item No. 3 being:

APPROVAL OF THE MINUTES OF NOVEMBER 14, 2012 MEETING

Amanda Nairn asked if there were any corrections to the November 14, 2012 minutes. There being none Darren Alexander made a motion to approve the November 14, 2012 minutes. Linda Goeringer seconded. There being no further discussion, a vote was taken with the following result:

YEAS	Amanda Nairn (Chair) Linda Goeringer (Vice Chair) Darren Alexander Odette Horton Aaron Pilat
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Charles Sever

NAYS None

The motion passed by a vote of 6 to 0.

Item No. 4 being:

DISCUSS PLACING ARTICLES IN NORMAN TRANSCRIPT

(This item was discussed after item No. 5) Smith said she talked to Joy Hampton, reporter for the Transcript, about the water conservation tips to be placed in the newspaper. Smith sent her the list of tips that were created by Sever and compiled by Pilat. She thought the tips were great but she would like to make them a little shorter. Smith also sent her the Water's Worth It logo. Debbie Knoll, from the Transcript, is trying to locate a sponsor for these tips. If a sponsor is not located the board can discuss other funding for them.

Item No. 5 being:

DISCUSS FERTILIZER PUBLIC EDUCATION

Nairn passed out the results of the surveys that were filled out online. It is still online and the Stormwater Division plans on continuing until the spring. In addition, the fertilizer ordinance will go forward to council in January or February. Several applicators were called by the City to determine if they used phosphorous. Most said they did not use and some did soil tests before using phosphorous. The applicators were generally in favor of the ordinance and registration. Details of the ordinance and registration are still being developed. Nairn stated there was a public education component of this ordinance. How to proceed is up to city staff and city council. They are aware that ECAB, as a volunteer board, cannot take on a large scale public education campaign but ECAB will be available to assist in any way that is needed.

Sever stated he was attending a Christmas party recently and was sitting next to Andy Rieger, Editor for the Norman Transcript. Sever explained what the Mayor had asked ECAB to do regarding public education. Sever asked if ECAB could write a series of articles, 400-500 words each, with pictures. Rieger said he would publish these. Sever has written some articles and located an editor, Kathleen Park, to edit these. She has edited two of these. Park stated she worked for Los Alamos National Lab and had also edited a revision for Albuquerque's Environmental Story which was put together by the City of Albuquerque. She is currently a freelancer and a copy editor for Moore Monthly. Sever asked the board to look at these and give approval to send them to be published. Smith said she had talked to Scott Sturtz, City Engineer, about the offer to publish articles in the paper. Sturtz said he was already working on an article for the paper and would like to write the first one. Sturtz would like the articles to be submitted to him before they are released to the paper to check for accuracy. Sever suggested submitting these to Smith when they are generated so she can get approval from staff. Nairn stated that since this issue has now become a much larger issue she does not want to release something without going through staff. Sever stated that Parks charges a fee to edit the articles. He said it would be approximately \$5 per article. Park said she charges \$3.50 for each 250 words. She is keeping track of this. Harp mentioned that article #2 states that the way it is written implies that all the runoff from residential lawns stormwater goes into Lake Thunderbird. From earlier studies presented to ECAB Only a small portion (about 20%) of the City's residential area Norman's city limits drains into the Lake. This will need to be further clarified. Nairn said Park has done a great job editing but she does not know if the board can hire someone to edit for us. Smith stated this needs to be approved by the city prior to hiring someone. Thomas said it was difficult to receive an article, edit it and comment on it and approve it during one meeting. It

would be best to submit these before the meeting to give members time to read them. He said the mayor asked the board to participate in a public education effort. He appreciates these efforts and wishes we could get this out to the public to educate them but we have to back up and get approval from city authorities first. Before any money is spent, it has to be approved first. Armstrong suggested a coordination meeting with Public Works to develop an outline regarding what needs to be covered then people can take assignments from this outline. Harp made a motion to have the board look at the articles, provide comments and then submit to Thomas, Nairn, and Smith. The final version will be approved by the board and then, if approved, send on to Public Works for approval. Charles Sever seconded. There being no further discussion, a vote was taken with the following result:

YEAS	Amanda Nairn (Chair)
	Linda Goeringer (Vice Chair)
	Darren Alexander
	Holly Armstrong
	Odette Horton
	Aaron Pilat
	Charles Sever

NAYS	None
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The motion passed by a vote of 7 to 0.

Nairn said she and Smith will have a discussion with Public Works about the newspaper articles and if ECAB should proceed with them. IF they approve, ECAB can proceed or if they should wait. Sever would like to go ahead and get the remaining articles ready. He passed out a list of articles that he has created that shows how he has divided the articles up. Nairn asked Sever to send these out in an email and comments can be made before the next meeting. Sever said he would pay Park himself and get the articles to the board to be critiqued. He is concerned that if we wait they will not be published.

Item No. 6 being:

DISCUSS WATER CONSERVATION PUBLIC EDUCATION

This item was discussed under Item No. 4.

Item No. 7 being:

PLAN CONSERVATION CONTEST

Smith said the contest rules need to be approved at the next meeting so they can be sent to the schools. There needs to be plenty of time to have them returned so a winner can be picked before the Earth Day festival, April 21st. Horton and Goeringer will work on this for the next meeting.

Item No. 8 being:

COMMITTEE REPORTS

Community Development Block Grant Committee (CDBG) – (C. Sever and D. Alexander) – no report

Item No. 9 being:

MISCELLANEOUS DISCUSSION

Sever had two documents available for board members, if they are interested. They were:

1. Getting in Step A Guide for Conducting Watershed Outreach Campaigns
2. Watershed Patch Project

Item No. 10 being:

QUESTIONS FROM THE PUBLIC

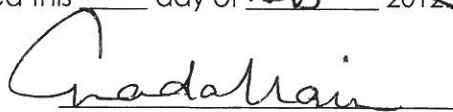
None

Item No. 11 being:

ADJOURNMENT

There being no further business, the meeting was adjourned at 6:50 p.m.

Passed and approved this 20 day of Feb ~~2012~~ 2013


Chair, Amanda Nairn